



Roswell Overview



Population 2014 Estimate

95,210



Median Household Income 2014 Estimate

\$79,579



Assessed Value 2014

\$4.255 Billion

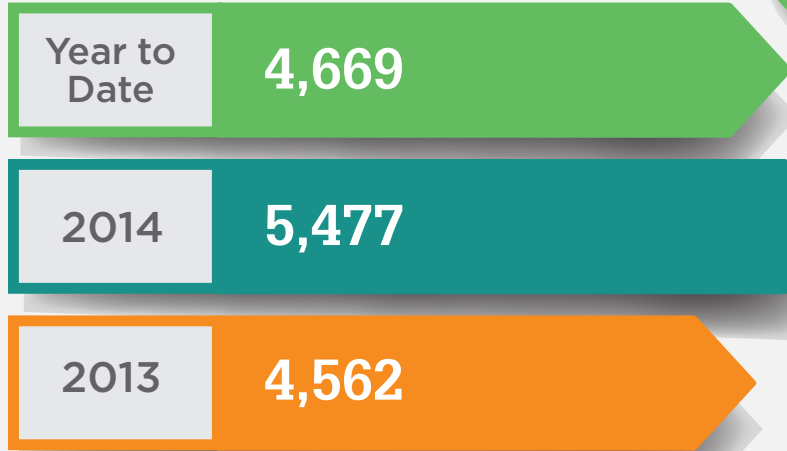


Tax Collected 2014

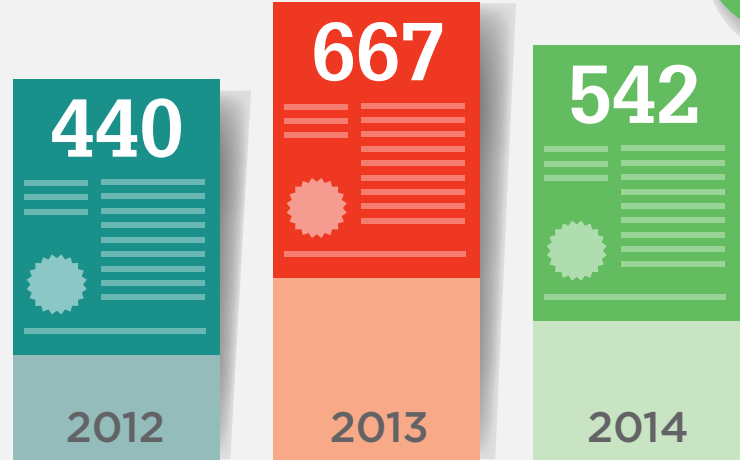
\$25.6 Million



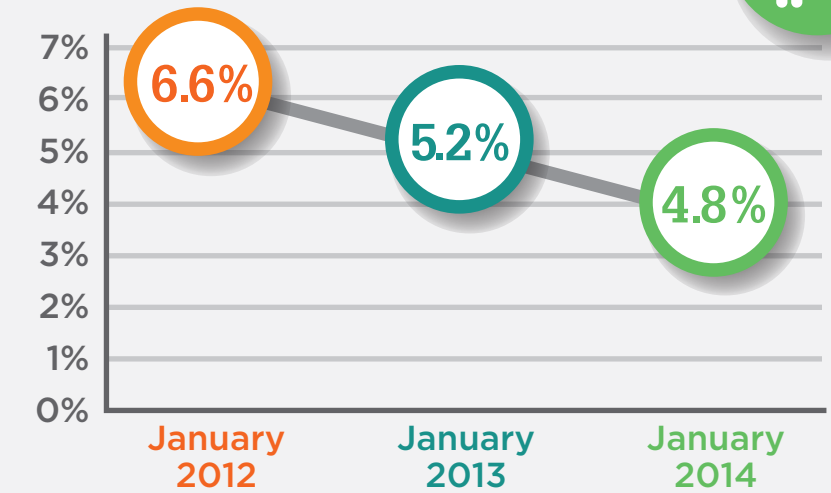
Total Number of Roswell Businesses



Number of New Business Licenses



Unemployment Rate



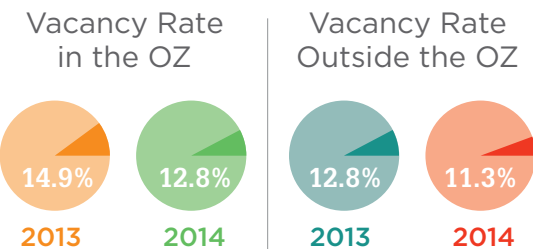
Opportunity Zone

180 Total Opportunity Zone Certified Businesses

Number of Opportunity Zone Certifications



Reduction in Office Space Total



Construction Permitting

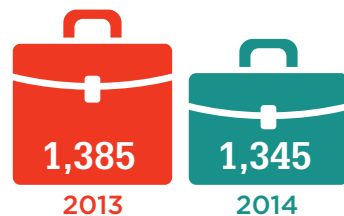


Roswell Inc Outreach

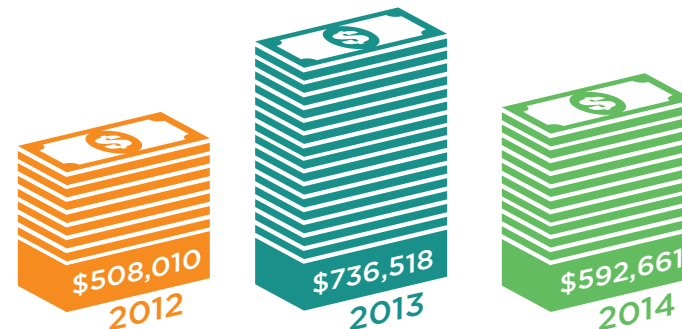


Sources:
- City of Roswell, Georgia
- Georgia Department of Labor
- Select Georgia by Georgia Power

Number of Opportunity Zone Jobs Created



Impact Fees



Roswell Inc 2014 Milestones

- ✓ Roswell Leadership Focus Trip to Asheville
- ✓ Roswell Mayor State of the City Address & Luncheon
- ✓ Dine Out Roswell promotion for Roswell Restaurants
- ✓ Roswellinc.org development & launch
- ✓ UDC implementation assistance
- ✓ How to Start a Business in Roswell Guide