

From Sir with Love Stationery Shop Opens in Historic Roswell

CUSTOM
GIFTING + STATIONERY

FROM SIR

• with love •

From Sir with Love, a new custom gift and stationery store, will officially open its doors in Roswell on March 19. Located on Atlanta Street on the east side of Roswell's historic town square, in the building previously occupied by Salvage Bee, the shop will offer unique, high-quality gifts and stationery services for weddings, corporate clients, and individuals.

The shop's owner, Sirmantha Ellison, began her business in 2011 out of a love and passion for creating elegant and tasteful gifts and memories. What began as a small studio called Paper Parfait quickly grew over the years, causing Ellison to rebrand to From Sir with Love and begin looking for a brick and mortar space for her business last year.

With Roswell ranking number two in the State of Georgia for wedding destinations, Ellison strategically chose to open her business in Roswell, knowing it would be the perfect market for her product. She also knew the city's strong culture for supporting small businesses.

"I've always admired Roswell's Southern hospitality and

friendliness, which made it the perfect place to set up a shop for my curated and personalized pieces,” said Sirmantha Ellison, owner of From Sir With Love. “Every city needs an organization like Roswell Inc. From helping me navigate city hall to making necessary business connections, Roswell Inc was my biggest cheerleader and played a vital role in opening my storefront.”

“Small businesses like From Sir with Love are the core of Roswell’s entrepreneurial culture,” said Debra Ewing, business development coordinator at Roswell Inc. “At Roswell Inc, we enjoy helping small businesses get off the ground, and it was an absolute honor to work alongside Sirmantha throughout this process. We are thrilled to have her join Roswell’s thriving business community.”

For more information about From Sir With Love, visit fromsirwithlove.com.